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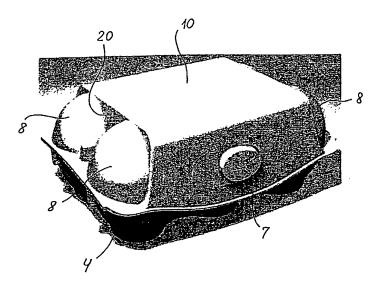
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(54) Title: DISPLAY PACKAGE



(57) Abstract: The invention relates to a display and distribution packaging unit for fragile articles, especially for eggs, comprising a bottom part (2) which at least partially matches the outer contours of the articles housed within the unit and a cover part (3) comprising planar top- and side surfaces (10, 14, 15) for the provision of graphical information about the contents of the unit, where portions of the cover part (8) are furthermore shaped to reflect the shape of the eggs housed within the display and distribution package. The structure of the bottom and cover parts furthermore adds mechanical strength to the unit.